

MTV auntie corruption

Much before Anna Hazare began his fast against corruption Cyrus Oshidar (writer of maalishwala, chai boy and dharti ke laal at MTV) wrote this series of spots called 'auntie corruption'. This is a band of mothers. Ninja moms, who are kicking ass (literally) against corruption. They have various unique powers. Chotli auntie fights Kung ku with her braids. Sumo auntie uses her weight and her huge behind to crush objects - the 'atom bum'. The mother hen is like yoda. Her hearing is unparalleled, she can fly and probably knows the 5 fingers technique to put the opponent to sleep. We had a series at hand that had great madness but needed to be produced with serious intent.

With such dramatic scripts, we decided to descale the humor. Treat it more like middle class reality, like a low fi trailer of some action flick. This way the humor had more attitude. It was graphic in a very plain way.

It was a big scale production for us. 3 days of stunts and non stop shooting. Will humphris from London shot the spots. We worked with a 2 camera set up and had to train our cast in wire work and action training hours before the shooting. It was a great learning experience. A tight budget meant not too many days of stunt rehearsal. But our aunties did really well and all the blasts and the fights turned out superb.

Credits

Director: Pushendra Misra
Client: MTV
Creative: [Cyrus Oshidar](#)
Client Servicing: Manna
Prod Designer: Sonali Bhatia
E.P.: [Divyesh N Sata](#)
First AD: [Bhavna Gautam](#)
2nd AD: Priya Jhanvar
2nd AD: [Zoya Isani](#)
3rd AD: Mudit Tiwari
L.P.: [Manish Sharma](#)
Prod Asst.: Nitesh Khatavkar
DOP: Will Humphris
Art: [Pravat Mati](#)
Props: Isha Yadav
Costume: Isha Ahluwalia
Music Director: [Tapas Relia](#)
Sound Engg: Akash Sawant
Editor: Pushendra Misra